



TRAVELLING HOMEBODY

STORIES, INFORMATION AND ADVICE
FOR SOLO TRAVELLERS HEADING
OVERSEAS FOR THE FIRST TIME.



About me

I'm Diane Lee, an Australian-based author, traveller and photographer, with a presence and an engaged audience on a number of social media platforms, specifically Twitter. I have an MA in Communication Management and am transitioning to a freelance writing career.

www.travellinghomebody.com

I started the Travelling Homebody blog in 2010, when I took a three week trip to Vietnam. Since then, I have documented my trips to many different countries in Asia and Europe. In late 2015, I moved my blog to a self-hosted WordPress site. I am expanding my blog to include guest bloggers and other content to ensure the site is fresh when I don't travel. My readership is primarily female, solo travellers, based in Australia (61.6%), US (8.8%), Asia (8.8%) and the UK (4.8%) looking for inspiration, stories and advice.

In 2015:

11,655 views

7,700 unique
visitors



2600+



500+



530+



900+



200+